



Port Salerno Seafood Festival

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www.PortSalernoSeafoodFestival.org

The Port Salerno Seafood Festival is hosted every year by The Port Salerno Commercial Fishing Dock Authority Inc., a not for profit formed July 13, 2004. The Seafood Festival had its humble beginnings as an annual fish fry at the docks in Port Salerno. In 2006, while Port Salerno was in the midst of redevelopment, a small group gathered to take the dock party to the next level in an effort to bring positive awareness and support to their community.

That first Seafood Festival was a resounding success and attendance has grown steadily ever since. Over 25,000 attended in 2009 enjoying the only 'on the waterfront' Seafood Festival on the east coast of Florida from Fort Lauderdale to Jacksonville!

Every year we renew our commitment to the community by working with local organizations to share the proceeds of this event. In 2009 profits were distributed to the Boys and Girls Club of Martin County, Port Salerno Community Promotions, Port Salerno Elementary, Florida Oceanographic Reef Cleanup, Keep Martin Beautiful Coastal Cleanup and Big Brothers Big Sisters of Martin County. In addition, we garnered support for a community food drive that put a ton of groceries into local food banks.

We invite you to participate in the 4th Annual Port Salerno Seafood Festival. Next year, on January 30, 2010, our Festival site will be expanded in anticipation of record crowds to this wonderful admission free event. Take advantage of maximum exposure by becoming a sponsor today!

For Sponsors, early registration guarantees your company will get maximum exposure in press releases, promotional material and event signage. For Community Booth participants, this year we are offering *\$25 off the Festival Package* price for early registration and payment in full by October 1st. We will even help you with a payment plan to help you take advantage of the discounted price!

We look forward to working with you and are available to help you with any questions or assistance you may need.

Sincerely,

Butch Olsen

Edward 'Butch' Olsen
Chairman